2026

PROPTECH

AWARDS

Click Here To Enter ➜

Welcome to the Annual Proptech Awards!

The Proptech Awards enter their sixth year, and we will present 35 awards to the most innovative, successful and transformational Proptechs, their leaders and their teams.

The 2026 Proptech of the Year awards are a pivotal part of Proptech Australia's commitment to supporting, celebrating, connecting and advocating for our industry. We are here to ensure the Proptech sector, your company and your career receive respect and recognition.

Proptech Australia's awards have become recognised as a game-changer for finalists and winners. They throw the brightest light on the quality and impact of Proptech solutions. Importantly, they are powerful proof-points that build markets and revenues. Also, they're a wonderful morale boost for the teams named finalists and winners.

We encourage you to review the judging criteria and answer the questions accordingly by focusing on your achievements over the past 12 months.

Please note two categories in the Divisional Awards have had name changes. Administration & Efficiency has become **Workflow & Transactions**; and Buying & Ownership is now **Buyer, Renter & Owner Solutions**.

Entry is free and restricted to members of Proptech Australia. If you'd like to join the association, click here. If you have any questions about membership, email members@proptechaustralia.com.au

Entries will close on April 17. A gala awards dinner will be held on July 2 at The Ivy, Sydney. We can't wait to see you there!

Yours in Proptech,

Kylie Davis
President
Proptech Australia

KEY DATES

February 27, 2026
ENTRIES OPEN

April 17, 2026
ENTRIES CLOSE

May 22, 2026
FINALISTS ANNOUNCED

July 2, 2026
PROPTECH AWARDS
GALA DINNER

2026 Proptech Awards
Categories Overview

DIVISIONAL AWARDS

Divisional Awards are broken into Start-Up, Scale-Up and Established Supplier. This means your enterprise will be judged against companies of similar size and resourcing. There are seven categories within the Divisional Awards, and each category has three awards. The categories are:

- Asset & Facilities Management
- Buyer, Renter & Owner Solutions
- Data Solutions
- Property Management & Maintenance
- Sales & Marketing
- Valuation & Financial Solutions
- Workflow & Transactions

OPEN AWARDS

The following are Open categories, matching entrants regardless age or size of the Proptech.

- Affordability & Social Solutions
- AI Empowered Solutions
- Construction
- Environment & Energy Efficiency
- Off The Plan
- Planning & Design
- Proptech Team of the Year
- Proptech Leader of the Year

2026 Proptech Awards
Categories Overview

COMMITTEE AWARDS

Proptech Australia directors select the winners of the following awards, based on the recommendations of the President and Vice-President. Winners are selected from those who have won either Divisional or Open Awards. These are the only awards not judged by a panel of a minimum of three judges. <u>No</u> entry is required for the following categories:

- Proptech to Watch
- Commercial Proptech of the Year
- Residential Proptech of the Year

"BEST OF THE BEST"

Proptech of the Year is selected from the winners of the above Divisional and Open categories. Separate entry is not required. They are:

- Proptech of the Year – Start-Up
- Proptech of the Year – Scale-Up
- Proptech of the Year – Established Supplier

PROPTECH CATEGORIES

Explanation

PROPTECH CATEGORIES

DIVISIONAL AWARDS

Divisional awards recognise the experience, resourcing and time-in-market of entrant companies to ensure peers compete with peers. Divisional awards are broken into Start-Up, Scale-Up and Established Supplier. New products or lines of business launched by Scale-Ups or Established Suppliers do not qualify as "start-ups". Award definitions:

- **START-UPS**
  Operating for up to 3 years as of April 17, 2026, based on the time from which the company became a full-time concern for its founders. Start-Ups may be working on an MVP or have developed a product that is in the process of winning its first customers. Start-Ups that are still to put a product in market may enter.

- **SCALE-UPS**
  Operating continuously for a minimum of 3 years but less than 10 years as of April 17, 2026. Scale-Ups have a viable product(s) and are rapidly growing their business and technology/service offering(s).

- **ESTABLISHED SUPPLIER**
  Operating continuously for 10 years or more as of April 17, 2026. Enterprises acquired by an Established Supplier, no matter their age, must enter this division. Entries by an Established Supplier, regardless of whether the solution or service is less than 10 years old, must enter this division.

PROPTECH CATEGORIES

OPEN AWARDS

There are eight Open awards. Your entry will be judged against a company of any size and market share. Last year, smaller companies did very well in Open awards. Please note: You will still be asked to identify if you are a Start-Up, Scale-Up or Established Supplier so winners can be included in the judging for the "Best of the Best" awards, such as Proptech of the Year, and all committee-nominated awards. Our Open awards again include the following popular categories:

- **PROPTECH LEADER OF THE YEAR**

  Founders and C-Suite executives should focus on their initiatives and achievements in growing business, culture and leading the success of their Proptech over the 12 months to April 17, 2026. Entry is required. Entrants must attend the awards ceremony.

- **PROPTECH TEAM OF THE YEAR**

  This award recognises the team that has demonstrated exceptional collaboration, innovation and leadership in developing and implementing a groundbreaking Proptech solution. A detailed submission should feature the team's composition, expertise and roles; evidence of effective teamwork, communication and collaboration; and metrics demonstrating the impact and results of the team's work. The submission should be relevant only for the 12 months to April 17, 2026. The majority of the team should attend the awards ceremony. Entry is required.

PROPTECH CATEGORIES

COMMITTEE-NOMINATED AWARDS

- **PROPTECH TO WATCH**

  Proptech To Watch will be presented to an early-stage Proptech that has shown significant promise and/or has transformative technology. The winner is decided by the Proptech Australia committee. Entry is not required.

- **COMMERCIAL PROPTECH OF THE YEAR**

  This award will be given by Proptech Australia, based on all the awards received by companies who identified the Commercial Property sector as their primary sector. Entry is not required.

- **RESIDENTIAL PROPTECH OF THE YEAR**

  This award will be given by Proptech Australia, based on all the awards received by companies who identified the Residential Property sector as their primary sector. Entry is not required.

BEST OF THE BEST

- **PROPTECH OF THE YEAR**

  Proptech of the Year awards will be presented to those judged to be the best Start-Up, Scale-Up and Established Supplier. They are top-tier awards in which the winners of each Division and Open award are judged for a second time against their peers across all categories by a separate panel. Winning your category means automatic qualification. Entry is not required.

2026

CATEGORIES & CRITERIA

DIVISIONAL AWARDS | Most Innovative Proptech
Asset & Facilities Management

Three industry awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on platforms and tools to better manage, improve or realise the value from property assets. They may also provide superior property experiences for occupants by supporting faster, more efficient or effective facilities management. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact for clients on one or more of the following facets:

- Helped facility managers streamline repairs or maintenance processes.
- Delivered better, faster or more efficient repair and maintenance outcomes.
- Improved occupant experiences of a building.
- Reduced friction within the commercial tenancy experience.
- Provided more accurate understanding of asset value or condition.
- Improved valuation or letting outcomes.
- Enhanced property value, quality or standards.
- Released new value from existing assets.
- Supported better project management of upgrades and renovations of commercial buildings.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared with the same time last year (e.g: client numbers, sales revenue, market share, adoption etc).

Asset & Facilities Management

Technology & Innovation *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from your clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new tech developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Buyer, Renter & Owner Solutions

Three industry awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on software innovation that delivers products and services directly to property buyers, sellers, renters, investors and/or owners (B2C). Entrants should address how their technology or its implementation over the past 12 months has had a beneficial impact for clients on one or more of the following facets:

- Supports more confident decisions around buying, selling, renting or investing.
- Provides greater choice and options for buyers, sellers, renters and/or investors.
- Makes the property journey more transparent and/or supports a seamless end-to-end transaction.
- Removes friction from buying, selling, renting and/or investing processes.
- Delivers faster or more efficient property ownership experiences.
- Delivers better rental outcomes for tenants.
- Removes risk from buying, selling, renting and/or investing.
- Provides enhanced services or options for buyers, sellers, renters and/or investors.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Do not reveal IP that you do not want generally discussed or known. Provide a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Buyer, Renter & Owner Solutions

Technology & Innovation *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

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Technology & Commercial Roadmap *(Maximum word count: 500 words)*

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- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Data Solutions

Three industry awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on software and/or innovation that improves how data is captured, analysed, aggregated and processed and/or delivers products that support actionable insights or integrations. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact on clients on one or more of the following facets:

- Improved the volume, velocity, variety or veracity of data capture, analysis or insights.
- Created or delivered previously unavailable datasets that provide greater transparency and decision-making power.
- Delivered reports, tools, products or platforms for clients that reveal unique insights and analysis.
- Reduced friction in the data exchange process between parties or improved data integrations.
- Improved data generation processes.
- Delivered greater transparency of data capture.
- Improved decision making through data.
- Enhanced data value and effectiveness.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- Who are your ideal clients/customers? Do you work in B2B, B2C or both? What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- A brief overview of how your technology works. (Do not reveal IP that you do not want generally discussed or known. Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Data Solutions

Technology & Innovation   *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
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Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

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Property Management & Maintenance

Three industry awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on software, platforms and/or innovation that improve property management and maintenance outcomes in either single or multi-residential buildings through process, efficiency or business enhancements that make life easier for property managers and/or renters, predominantly in the residential sector. Entrants should address how their technology or implementation has had a beneficial impact on their clients on one or more of the following facets:

- Helped property managers find suitable tenants and process applications.
- Improved renter experiences and how they engage with the property manager or landlord and/or live in their property.
- Helped property managers reduce friction within the renter and landlord relationship.
- Streamlined repairs or maintenance processes for property managers and their clients.
- Delivered better, faster or more efficient inspection, repair and maintenance outcomes.
- Automated and reduced friction in property management and strata management tasks.
- Delivered new revenue streams or products for property managers to offer clients.
- Helped investors better understand the value of their asset and how to maximise it.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)

Property Management & Maintenance

- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Technology & Innovation   *(Maximum word count: 800 words)*

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Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

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- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Sales & Marketing

Three industry awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on software innovation that improves the effectiveness of sales, transactions and/or marketing outcomes. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact for their clients on one or more of the following facets:

- Increased sales or transactions.
- Improved sales or lead generation processes.
- Delivered greater transparency of the sales process to buyers and sellers.
- Reduced friction within the selling or buying process.
- Delivered new, retained or strengthened client relationships.
- Improved marketing outcomes.
- Enhanced brand value, recognition and effectiveness.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Sales & Marketing

Technology & Innovation   *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
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- What results or successes have your clients achieved using your technology?
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Change Management & Culture   *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

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- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Valuations & Financial Solutions

Three industry awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on software and/or innovation that tackle issues and provide solutions around property valuation, financing, payment, insurance and property purchasing to make it easier for buyers, sellers, builders, renters and/or investors to understand the value of property, afford to enter the property market and/or transact more easily. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact on clients on one or more of the following facets:

- Improved the accuracy or sophistication of property valuation models or which expand their use.
- Make it possible for buyers to enter the property market or afford the property of their dreams.
- Deliver alternatives to traditional financing that support buying or selling a home.
- Reduce friction in the financing, insurance or valuation process.
- Provide greater insights into risk thereby supporting better outcomes, pricing or products for mortgage, finance, insurance or other property financial services.
- Improve transparency of the property financing or insurance process.
- Provide new models for property and/or property service payments.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Valuations & Financial Solutions

Technology & Innovation *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from your clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new tech developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Workflow & Transactions

Three awards will be handed out for this category, based on whether you are a **Start-Up, Scale-Up or an Established Supplier.**

Entries in this division should focus on software innovation that improves the back-office processes and administrative efficiency of your clients, including file and record keeping, compliance, governance, internal data management and maintenance, bookkeeping and accounting. Throughout the entry, you should seek to address how your technology and/or its implementation over the past 12 months has had a beneficial client impact on one or more of the following facets:

- Improved efficiency and decreased the amount of time it takes to complete tasks.
- Reduced the cost of administration or back-office processes.
- Automated or used AI to support better back-office processes.
- Improved administration outcomes.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Do not reveal IP you do not want generally discussed or known. Attach a diagram/visual, if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Workflow & Transactions

Technology & Innovation *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements and progress over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new technology developments or your commercial growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Affordability & Social Solutions

A single Award will be presented to the Proptech judged to deliver the best affordability or social solution in an Open category regardless of the age or size of the Proptech.

Entries should focus on software solutions or innovations that deliver social and equality outcomes, address property supply or solve affordability challenges. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact for their clients on one or more of the following facets:

- Increased the number of people who can afford to purchase or rent property who had previously been excluded.
- Improved housing supply – either for rent or purchase.
- Improved social housing access, quality or supply.
- Supported shared, fractional or alternative ownership or rental models.
- Delivered new types of housing that are more affordable to build, buy or rent.
- Delivered solutions that make property more accessible to disabled or disadvantaged communities.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Affordability & Social Solutions

Technology & Innovation   *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from your clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture   *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new tech developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

A.I. Empowered Solutions

A single Award will be presented to the Proptech judged to deliver the best AI Empowered Solutions regardless of the age or size of the Proptech.

Entries should focus on software solutions or innovations that have successfully introduced an AI-activated product or service that delivers machine learning and automation to the residential, commercial and/or construction sectors, enabling systems and platforms to behave in similar ways to human intelligence. This may be a standalone AI product or AI enhancement of an existing product. Entrants should address how their technology or implementation has had a beneficial impact for their clients on one or more of the following facets:

- Successfully applied machine learning to new and previously uncharted areas.
- Delivered greater speed, accuracy or improved outcomes of previous software versions.
- Improved client performance by using the solution either through savings or new opportunities for growth.
- Supported greater understanding of the value of AI and its potential.
- Delivered greater transparency and trust through the deployment of AI.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- Do you have an elevator pitch for AI? If so, what is it?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year, and the beneficial impact of your AI capability on client numbers, sales revenue, market share, adoption etc.

A.I. Empowered Solutions

Technology & Innovation *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your AI-related technology emerged, changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed (as a result of AI)?
- What feedback have you received from clients about your AI technology?
- What results or successes have your clients achieved using your AI technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. (This can be a general statement but helpful if you can relate any changes to your AI product or enhancement.) Questions to answer include:

- How did your organisational structure or processes change to support either new technology developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Construction

A single award will be presented to the Proptech judged to deliver the best Construction solution regardless of the age or size of the Proptech.

Entries should focus on software solutions, platforms or innovations that deliver new ways to build, renovate or upgrade property or manage construction, renovation and upgrades that are faster and more efficient, more affordable, less wasteful and transformational to traditional building models. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact for their clients on one or more of the following facets:

- Saved time and/or costs in the construction and building process.
- Made building sites more efficient.
- Improved quality outcomes in the construction and building process.
- Provided back-office solutions to pain points specific to the construction and building industries, including quoting, costing, material supply and logistics.
- Reduced waste in building and construction.
- Improved health and safety outcomes on construction sites.
- Delivered new ways to build and construct housing, industrial or commercial buildings.
- Reduced rework post build.
- Created new business models for builders and construction companies.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)
- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share).

Construction

Technology & Innovation *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved. Questions to answer include:

- How did your organisational structure or processes change to support either new tech developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

OPEN AWARDS | Most Innovative Proptech
Environment & Energy Efficiency

A single award will be presented to the Proptech judged to deliver the best Environment & Energy Efficiency solution regardless of the age or size of the Proptech.

Entries should focus on software solutions, platforms or innovations that deliver greater energy efficiency, or produce measurable environmental outcomes. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact for their clients on one or more of the following facets:

- Reduced property energy consumption and delivered greater building efficiency and cheaper running costs.
- Delivered sustainable energy generation options in the built environment, both new and existing.
- Delivered carbon reduction outcomes.
- Delivered electrification outcomes and reduced reliance on gas and coal.
- Supported triple bottom line accountability.
- Produced measurable environmental or energy consumption outcomes.
- Made it easier for property owners or property managers to upgrade to achieve environment and efficiency outcomes.
- Made it easier for property owners or property managers to account for, and be compliant with, new environmental and energy efficiency legislation and governance.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)

Environment & Energy Efficiency

- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share or adoption etc).

Technology & Innovation   *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from clients about your technology?
- What results or successes have clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture   *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new technology developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Off the Plan

A single award will be presented to the Proptech judged to deliver the best Off the Plan solution regardless of the age or size of the Proptech.

Entries should focus on software platforms or innovations that deliver solutions to property developers and real estate agents by digitising and transforming how new house and land packages and off the plan apartments are built, presented, purchased and sold. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact on their clients on one or more of the following facets:

- Developer research and site assessment tools.
- Access to new financial solutions for developers or builders.
- Increased sales or transactions for developers and builders through digitisation.
- Improved sales or lead-generation processes for developers or builders.
- Digitised or transformed the end-to-end, Off-the-Plan purchasing process for buyers.
- Helped buyers make crucial new-build decisions with confidence.
- Given buyers of Off-the-Plan properties greater confidence and security when purchasing.
- Supported relationships-for-life between developers and their clients.
- Delivered improved marketing outcomes.
- Enhanced brand value, recognition and effectiveness.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)

Off the Plan

- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share, adoption etc).

Technology & Innovation   *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from your clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture   *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new tech developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Planning & Design

A single award will be presented to the Proptech judged to deliver the best Planning & Design solution regardless of the age or size of the Proptech.

Entries should focus on software solutions or innovations that deliver better town planning, design and building approval processes or outcomes for councils, governments, architects, designers or their clients. Entrants should address how their technology or implementation over the past 12 months has had a beneficial impact for their clients on one or more of the following facets:

- Made the development and building approval process faster, more efficient and streamlined.
- Improved outcomes for all stakeholders through the development and building approvals process, including for property owners, neighbours, council workers etc.
- Delivered better quality planning and designs for communities.
- Reduced conflict at the planning and design stage.
- Made it easier for residents or stakeholders to understand designs or plans, their impact and subsequent decisions.
- Improved efficiency and reduced the cost of traditional planning and design methods.
- Improved the transparency and consistency of development and building approval processes.
- Supported best-practice design and liveability outcomes.
- Other benefits from digitising traditional processes.
- Demonstration of the technology through case studies or testimonials will be regarded favourably by judges. It is recommended entries should specify not just the benefits but the innovative features that created those benefits.

Overview   *(Maximum word count: 500 words)*

25% - Provide an overview of your technology, explain the problem that it solves and provide an explanation for why it was a problem that required solving. Questions to answer include:

- What is your elevator pitch?
- What problem do you solve and why is it an issue for clients?
- How big is the problem in terms of the cost of current practices, or what is the size of the market with this problem?
- Who are your ideal clients/customers? Do you work in B2B, B2C or both?
- A brief overview of how your technology works. (Attach a diagram/visual if this is helpful.)

Planning & Design

- Share any KPIs around engagement with your Proptech in the past 12 months compared to the same time last year (ie: client numbers, sales revenue, market share or adoption.)

Technology & Innovation   *(Maximum word count: 800 words)*

40% - Outline your Proptech's achievements over the past 12 months. Questions to answer include:

- How has your technology changed or improved?
- What additional functionality and features have you introduced?
- Why did you decide to introduce these features? What processes did you go through to determine they were needed?
- How has adoption changed?
- What feedback have you received from your clients about your technology?
- What results or successes have your clients achieved using your technology?
- How did you promote and drive awareness and sales of your product and its developments to support these results?

Change Management & Culture   *(Maximum word count: 500 words)*

20% - Provide insights into how your organisational structure, team and processes have scaled, changed or improved over the past 12 months. Questions to answer include:

- How did your organisational structure or processes change to support either new tech developments or your growth?
- Identify any new roles you've introduced.
- What steps are you taking to ensure organisational changes implemented are embedded into your culture?
- How has your culture matured, grown or changed?

Technology & Commercial Roadmap   *(Maximum word count: 500 words)*

15% - How will progress in the past 12 months support your future success? Questions to answer include:

- How did the changes you made or growth you achieved impact what is now possible for your Proptech?
- What are your future goals for the business – both in terms of technology and organisational progress – and how will you know when you have achieved them?

Proptech Leader of the Year

This Award recognises excellence being demonstrated by a Proptech founder or executive team member within Proptechs at all levels. Entrants for this award should be able to articulate their personal philosophy about leadership, the values they hold and both their own and their team's achievements.

Entrants should address how their leadership skills have supported their personal and business achievements through one or more of the following facets:

- Strategy and vision for their proptech and/or the broader industry they serve.
- Financial goals or growth for their business.
- How they support the development and wellness of their team(s) or colleagues.
- Engagement with customers.
- How they have overcome specific challenges within the business.
- Work/Life balance.
- Broader community and stakeholder engagement.
- Commitment to personal and professional growth and development.
- Demonstration of these values through examples and/or testimonials will be regarded favourably by judges. It is recommended entries should cite evidence and tangible outcomes from the leader's approach.

Overview *(Maximum word count: 500 words)*

25% - Provide an overview of the vision and values you hold important as a leader and how you have upheld them to achieve quality outcomes for your Proptech. Describe how you have grown the business, department or area of influence across your career.

Challenges *(Maximum word count: 800 words)*

40% - Provide an example(s) of a challenge you have faced as a leader over the past 12 months, how you surmounted that challenge and the lessons learned from it. How does it impact how you show up as a leader now?

People Support *(Maximum word count: 500 words)*

20% - Provide insights into how your leader supports your people? What processes, structures or practices have you introduced with your team to help colleagues achieve their best, both professionally and personally?

Future *(Maximum word count: 500 words)*

15% - Outline "what comes next", including any future challenges or opportunities you perceive, and how you intend to continue your development personally and professionally, how you will support the careers of your colleagues.

Please note:	Entries should include a JPEG of the Leader.

Proptech Team of the Year

This Award recognises a team that has demonstrated exceptional collaboration, innovation, and leadership in developing and implementing a groundbreaking Proptech solution.

Entries should discuss diversity of skills and expertise. They should demonstrate a well-rounded team with diverse skill sets and relevant experience across technology, real estate and business. Evidence of a collaborative environment where diverse perspectives are valued and contribute to success will be highly regarded.

Entries should cite the following:

- Detailed description of the team's composition, expertise and roles.
- Evidence of effective teamwork, communication and collaboration.
- Data and metrics demonstrating the impact and results of the team's work.
- Team culture based on shared values, respect and a commitment to excellence.
- Demonstrated ability to attract and retain top talent.
- Testimonials from team members, clients or commercial partners.

Team Composition & Collaboration   *(Maximum word count: 800 words)*

30% - Provide an overview of your team.

- Detailed description of the team's composition, expertise and roles.
- Evidence of effective teamwork, communication and collaboration.
- Data and metrics demonstrating the impact and results of the team's work.
- Testimonials from team members, clients or commercial partners.

Innovation & Execution   *(Maximum word count: 500 words)*

30% - Offer a clear articulation of the team's vision for the Proptech solution.

- Describe the team's strategy
- Demonstrate their understanding of market needs and how the solution addressed them.
- Describe the successful execution of the team's plan, evidence of effective project management, adherence to timelines, and the ability to adapt to changing circumstances.

Impact & Results   *(Maximum word count: 500 words)*

20% - Articulate the measurable achievements.

- Quantify the results achieved by the team, such as user growth.
- Outline market share gains, revenue generation and/or cost savings.
- Submissions should provide concrete data and metrics to support claims of success.

Culture & Values   *(Maximum word count: 500 words)*

20% - What is the team culture?

- Provide evidence of a strong team culture that is based on shared values, respect and a commitment to excellence.
- Demonstrate the ability to attract and retain top talent.

How to Enter & Quick Tips

- **How to Begin**
  Go to our awards site, Award Force: https://proptech.awardsplatform.com/ Once you have registered an account, you can start your entry. If you have entered before, the site should remember your personal sign-in details.

- **Membership Number**
  You will be asked to submit your membership number when you enter. If you don't know your number, email members@proptechaustralia.com.au. Our Member Services Specialist, Patricia Louise, will provide your details. New members can sign up here. Entrant companies must be financial when judging starts. If your membership is not current, your entry may be removed from judging. If you have any questions, please contact Patricia.

- **Choosing a Category**
  Identify which awards categories best fit your Proptech or solution. To decide, it may be helpful to ask these questions – "which award best reflects my solution?", and/or, "which award is most relevant for my core market?"

- **No Duplicate Entries**
  Proptechs may enter a service or solution only once. As a company, a Proptech can enter multiple times, but each entry must be for a separate service/solution/line of business within their enterprise.

- **The Criteria**
  Judges will mark against specific criteria. So, focus on the criteria, as it reflects the priorities of the judges. Your entry should reflect achievements over the past 12 months. The criteria features later in this document. It is also on the awards website.

- **Entry Naming Convention**
  Ensure the name of your entry reflects either your company or the product/service that is being entered – not your own name. If your company is entering different services or products, we recommend naming the service/product, followed by the company name.

- **Confidential Information**
  A checkbox allows you to ensure your entry is confidential. Judges must accept a confidentiality clause before being appointed. Additionally, Proptech Australia wants to stress there is no expectation that an entry should include confidential information. If you remain concerned, we recommend exclusion.

How to Enter & Quick Tips

- **Word Count Limitation**
  Each element of the criteria has a word count. Please make sure you do not exceed it. The awards system will not permit answers that exceed the word count. Depending on the question, word counts for each answer are either 500 or 800 words.

- **Draft in Separate Document?**
  We recommend writing your entry in a separate document, and then pasting each answer into the relevant field of the Awards site. It's not essential, but it's regarded as best practice.

- **Remember to Save!**
  Always save your entry after you have worked on it inside the Awards site. Failure to do so may result in the content being lost. **ALWAYS** save your work in Award Force. (It's easy to just leave the page unthinkingly, which is why we recommend you draft it in a separate document.)

- **Upload Your Logo – Please!**
  Please upload your company logo with each entry, as this will be used in the event you are selected as a finalist. Finalist logos will feature on the big screen at the Gala Dinner.

- **Use of Attachments**
  You can attach additional documents and graphics to your entry. Video is restricted. If you want judges to watch a video, put a link in your submission to a Youtube or Vimeo address. Please understand judges have a large workload, and they may not be able to watch or read additional materials.

- **Commercial or Residential?**
  You will be asked to identify the primary sector in which your company operates. Please select one.

- **Timeline**
  For clarity, when this document refers to "the last 12 months", its meaning is in the 12 months to April 17, 2026.

Got Any Questions?

If you have any questions about entering, please check the Terms and Conditions of Entry before emailing awards@proptechaustralia.com.au.

Terms and Conditions of Entry

In submitting an entry to the 2026 Proptech Awards, entrants agree to abide by the terms and conditions of the awards.

1. **Entrant Eligibility**
   Entry is free to Proptech Australia members, and you MUST be a financial member to qualify for an award. An entry will not be deemed complete until membership is confirmed, or the entrant pays the membership fee to join the association. Entries submitted without a valid membership will be removed from judging.

2. **Entrant Authority**
   In submitting an entry to the awards, the entrant agrees they have the authority of the Proptech (or their employer) to enter the awards on behalf of the Proptech, and the entrant takes full responsibility for the accuracy of the entry and agrees to take responsibility for any fees or charges associated with that entry. This applies especially to third parties who enter on behalf of their clients, such as PR or marketing consultancies. If you enter on behalf of a client, it is your responsibility to ensure your client is a paid member BEFORE submitting an entry.

3. **Achievements**
   The Proptech Awards are an annual awards program and entries must focus on achievements and the progress made over the past 12 months - to the period ending **April 17, 2026**. Preference will be given to entries that articulate their innovation over a 12-month period rather than a general overview.

4. **Category selection**
   Entrants agree to make every effort to ensure they select the right category for their entry and to correctly identify if their Proptech is a Start-Up, Scale-Up or Established Supplier. All categories will be reviewed before judging, and it is a condition of entry to agree that in the event that an entrant is identified as being in the wrong category by the review panel, the entrant will be removed and placed into a category suitable for their Proptech. This may be done without reference to the entrant beforehand.

Terms and Conditions of Entry

5. **Judging**

    Separate panels of three judges will consider entries for each award with marking aligned to the established criteria. Judges may then be asked to meet to confirm a joint decision in the event of a very tight score.

    Where a category features an extensive number of entries (greater than 20), entries may go through a preliminary judging process before going through to the full panel to ensure manageability and quality of final judging.

    Judges are encouraged to judge entries based on the quality of the official answers and materials presented as part of the award submission when scoring. Efforts are made to find judges with knowledge or background in each category. Judges who are associated with an entrant – either as a client, investor, or advisor – will be recused from judging individual entries.

    In entering the awards, entrants agree that the judges' decision is final and no correspondence will be entered into post announcement of finalists or winners. Entrants agree that Proptech Australia and/or its judges are under no obligation to justify or explain decision-making.

6. **Access to entries post awards**

    Judges are requested but not obligated to provide comments about entries. Entrants may request a copy of their entry after the awards to see any judges' comments. We cannot guarantee this will be helpful, and you cannot request to see other entries. Every effort will be made to turn requests around within 10 working days.

Terms and Conditions of Entry

7. **IMPORTANT: Multiple entries policy**

   Each award entry must be unique and represent a single product or service. It is not acceptable to enter the same product or service into multiple categories – even if the entry is rewritten. Entries that are deemed to have breached this condition will be removed from judging without reference to the submitter.

   A single product or service is defined as having its own unique functionality, customer and/or business model. If you have more than one product or service, you may enter each separately. But if you have just one product or service, you must enter it only once in the award category that is the best fit.

   For example, if you are a Start-Up, it is likely that you have just one product. Let's say it is a rental solution - which is your entire business with revenue coming from property managers, even if tenants benefit from the improved service. As such, you'd enter once under the Property Management & Maintenance award in the Start-Up category.

   You are NOT permitted to try to enter this product for multiple awards, such as Property Management & Maintenance or Workflow & Transactions, hoping that one of the three would be successful. In this event, awards organisers will remove duplicates from judging without notice.

   However, if you are a Scale-Up or Established Supplier, you may have multiple products, each with its own business model. As an example, let's say one is a sales and marketing solution, one is a back-office solution and a third is a direct-to-consumer research site. As such, you could submit three separate entries – one for a Sales & Marketing award, the second for Workflow & Transactions and the third for the Buyer, Renter & Owner Solutions award. All would be submitted in the Scale-Up or Established Supplier category.

   The multiple-entry policy also stands for the Open Awards. You cannot submit the same entry into both an Open Award and a Divisional Award. As an example, if you are an Off-the-Plan sales solution, you would need to decide if you want to enter the Divisional Award for "Sales & Marketing", OR the Open Award for "Off the Plan". But if your solution was made up of two distinct products, such as a CRM component and a consumer app, you would be able to enter the two products into the two separate awards.

   If you are unclear about whether your product(s) qualify for their own award entry, please email awards@proptechaustralia.com.au.

2026

PROPTECH
AWARDS

GOT ANY QUESTIONS?

Check out our Proptech Awards Terms and Conditions of Entry ➜

READY TO ENTER?

Click Here To Enter ➜